

CURRICULUM OF DOCTORAL STUDIES

STUDY PROGRAMME: FINANCIAL MANAGEMENT - MAJOR IN ACCOUNTING AND AUDITING

1ST YEAR				
I semester	COURSE		L+T	CREDITS
1.	<i>Financial Theory and Corporate Policy</i>		3+1	7,5
2.	<i>Advanced Topics in Balance Theory and Analysis and Corporate Reporting</i>		3+1	7,5
3.	<i>Contemporary Theory and Practice of Investment</i>		3+1	7,5
4. ^{*)}	<i>Advanced Topics in International Macroeconomics</i>		3+1	7,5
5. ^{*)}	<i>Advanced Topics in Accounting and Auditing</i>		3+1	7,5
	^{*)} Elective – one of two courses is chosen		30	
II semester	COURSE		L+T	CREDITS
6. ^{*)}	<i>Advanced Topics in Financial Risk Management</i>		3+1	7,5
7. ^{*)}	<i>Financial Restructuring</i>		3+1	7,5
	^{*)} Elective – one of two courses is chosen			
8.	<i>Scientific-Research Work (Publishing of Papers in International Journals)</i>			22,5
		Total semester II:	30	
		TOTAL YEAR I:	60	

2ND YEAR				
I semester	COURSE		L+T	CREDITS
1.	<i>Scientific-Research Work/Seminar Papers</i>			15
2.	<i>Initial Research</i>			15
				30
II semester				
3.	<i>Submission of Thesis Proposal</i>			15
4.	<i>Research Work/Papers at Scientific Conferences</i>			15
		Total semester II:	30	
		TOTAL YEAR II:	60	

3 RD YEAR				
I semester	COURSE		L+T	CREDITS
1.	<i>Development of Doctoral Thesis</i>			30
				30
II semester	COURSE		L+T	CREDITS
2.	<i>Preparation and Defence of Doctoral Thesis</i>			30
		Total semester II:	30	
		TOTAL YEAR II:	60	

STUDY PROGRAMME: MARKETING MANAGEMENT

1 ST YEAR				
I semester	COURSE		L+T	CREDITS
1.	<i>Current Trends in Marketing</i>		3+0	8
2.	<i>Research in Integrated Marketing Communication</i>		3+0	8
3.	<i>Internationalization and Global Marketing</i>		3+0	7
4.*	<i>Customer Relationship Management (CRM)</i>		3+0	7
5.*	<i>Social Networks- Contemporary Marketing Tool</i>		3+0	7
	*Elective (one of two courses is chosen)	Total semester I:	30	
II semester	COURSE		L+T	CREDITS
6.	<i>Supply Chain Management</i>		3+0	10
7.	<i>Scientific-Research Project (Submission of Initial Research)</i>			20
		Total semester II:	30	
		TOTAL YEAR I:	60	

2 ND YEAR				
I semester	COURSE		L+T	CREDITS
1.	<i>Scientific-Research Work/ Seminar Papers</i>			15
2.	<i>Initial Research</i>			15
		Total semester I:		30
II semester	COURSE		L+T	CREDITS
3.	<i>Submission of Thesis Proposal</i>			15
4.	<i>Scientific Work/Papers at Scientific Conferences</i>			15
		Total semester II:	30	
		TOTAL YEAR II:	60	

3RD YEAR

3RD YEAR				
I semester	COURSE		L+T	CREDITS
1.	<i>Development of Doctoral Thesis</i>			30
		Total semester I:		30
II semester	COURSE		L+T	CREDITS
2.	<i>Preparation and Defence of Doctoral Thesis</i>			30
		Total semester II:	30	
		TOTAL YEAR II:	60	