



IME I PREZIME: Ivo Županović

Redovni profesor

LIČNI PODACI

- Datum rođenja: 07.06.1976.
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OBRAZOVANJE

- **Naziv institucije i godina završetka osnovnih studija:**
- Ekonomski fakultet Univerziteta u Beogradu,1999.
- **Naziv institucije i godina završetka magistarskih studija:**
- Ekonomski fakultet Univerziteta u Beogradu,2006.
- **Naziv institucije i godina završetka doktorskih studija:**
- Ekonomski fakultet Univerziteta Crne Gore,2008.

RADNO ISKUSTVO

- **Jugopetrol AD (1999-) trenutna pozicija: Menadžer interne revizije**

- **Fakultet za ekonomiju i biznis, Podgorica (2019-),**
- Predmeti:
- Magistarske studije: Upravljanje rizicima

- **Opština Herceg Novi (jun 2019.godine-), konsultantski poslovi iz oblasti finansija.**

- **Fakultet za saobraćaj, logistiku i komunikacije, Budva (2018-):**
- Predmeti:
- Osnovne studije: Finansijski menadžment
- Specijalističke studije: Medjunarodne finansije (izborni predmet)

- **Fakultet za menadžment, Herceg Novi (2011-2019)**
- Predmeti:

- Osnovne studije: Kontrola i revizija, Bankarsko poslovanje

- Specijalističke studije: Strateški menadžment turističke destinacije

- Magistarske studije: Strateški finansijski menadžment

- **Fakultet za biznis i turizam, Budva (2011-)**
- Predmeti:
- Osnovne studije: Upravljanje prihodima, Finansijska analiza i Menadžment sporta i rekreacije (izborni predmet)

- Specijalističke studije: Upravljanje krizom i rizikom

- Magistarske studije: Upravljanje održivim turizmom i Benchmarking u strategiji marketinga .
- **Univerzitet Privredna akademija, Novi Sad: (2013-2015)**, ekonomska grupa predmeta
- **Turistička organizacija opštine Kotor : (2013-2015)**, konsultant
- **Fakultet za internacionalni menadžment u turizmu i hotelijerstvu, Miločer (2013-2014)**
 - Predmet : Računovodstvo
- **Fakultet za internacionalni hotelski i turistički menadžment, Miločer, (2008-2010)**
 - Predmeti: Upravljanje prihodima, Liderstvo, Upravljanje projektima i Finansijski menadžment
- **Algonquin koledž, Petrovac, Miločer, (2006-2010)**
 - Predmeti: Upravljanje projektima i Finansijski menadžment

UČEŠĆE U UPRAVLJAČKIM STRUKTURAMA FAKULTETA I UNIVERZITETA

- Prodekan na Fakultetu za menadžment (2016-2019)
- Član Senata Univerziteta Adriatik (2018-2019)
- Član Naučnog odbora Univerziteta Adriatik (2018-2019)
- Član Skupštine Univerziteta Adriatik (2018-2019)

GOSTUJUĆA PREDAVANJA

Maj 2013	Srbija	Univerzitet Educons, Novi Sad.	Gostujući predavač
Maj 2014	Hrvatska	Fakultet za menadžment u turizmu i ugostiteljstvu, Opatija.	Gostujući predavač
Maj 2015	Srbija	Fakultet za sport i turizam, Novi Sad.	Gostujući predavač

POZNAVANJE JEZIKA

- Engleski jezik čitanje, pisanje 5
- Francuski jezik čitanje, pisanje 2
- Upisati jezik

RAD NA RAČUNARU

- MS office, Photoshop, Advanced Excel (Pivot, Macros), SAP, POS

BIBLIOGRAFIJA

Title	Mark	Types of results
K.1. Monografije- knjige	K1.2.	Županović I., Strateški menadžment turističke destinacije, Autor u saradnji sa IVPE, Kotor, 2011., ISBN 978-9940-9391-0-6., COBISS.CG-ID 18667024. 5
	K 1.2.	Županović I., Osnove turizma i ugostiteljstva, udžbenik za srednje škole, Centar za stručno obrazovanje, Podgorica, 2007., ISBN 978-86-7796-020-9, COBISS.CG-ID 12417040
	K.1.2	Županović I., Yield menadžment u turističkoj industriji, Autor u saradnji sa Fakultetom za biznis i turizam, Budva, 2013., ISBN 978-9940-9391-1-3, COBISS.CG-ID 22796816
	K.1.2	Županović I. Zečević D., Finansijska analiza, Autor u saradnji sa Fakultetom za biznis i turizam, Budva, 2019.

K 2 Objavljeni naučni radovi	K2.2.	Županović I. Optimal combination of marketing instruments as a basis for tourist destination strategic management, International Journal of multidisciplinary research 'Tourism and Hospitality management', Faculty of tourism and hospitality management Opatija, Institut for Economic promotion, Austrian Economic Chamber, Viena Austria, Technological Educational Institution of Thessaloniki, Greece, Department for tourism management, 2007., pp.759-774, Vol 13.No3., ISSN 1330-7533.
	K2.2.	Županović I., Kovačević J., SUSTAINABLE TOURISM DEVELOPMENT IN MONTENEGRO-ACTUAL SITUATION AND PERSPECTIVE, University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, 2013., Vol.2, ISSN 1848-4050, pp.447-463.
	K 2.2.	Županović I., Restructuring of the integrated tourism product as the basis of tourist destination sustainability – Kotor case, 2015., University of Rijeka, Faculty of Tourism and Hospitality Management, Opatija, 2015., Vol.3, ISSN 1848-4050, pp. 503-522
	K2.4.	Županović I., Monitoring and management of integrated tourist product quality, Hotellink, Journal for theory and practice of hotel industry, College of Economics, Tourism and social science, Kielce, Poland, Faculty of Management, Department of Tourism and hotel management, Presov, Slovakia, College of Hotel Management, Belgrade, Serbia, 2007., pp.493-502, Vol 7. No.9-10, ISSN 1451-5113, COBISS.SR-ID 107030284
	K2.4.	Županović I., Značaj liderstva za strateški menadžment u turizmu, Hotellink, Journal for theory and practice of hotel industry, College of Hotel Management, Belgrade, Serbia, 2008., pp.45-55, Vol 9 No.12. ISSN 1451-5113, COBISS.SR-ID 107030284
	K2.4.	Županović I., Upravljanje investicijama i projektima u turizmu Hotellink, Journal for theory and practice of hotel industry, College of Economics, Tourism and social science, Kielce, Poland, Faculty of Management, Department of Tourism and hotel management, Presov, Slovakia, College of Hotel Management, Belgrade, Serbia, 2009/2010., pp.247-252, Vol.10. No.13-14., ISSN 1451-5113, COBISS.SR-ID 107030284.
	K2.4.	Županović I., Problematika ljudskih resursa u turizmu i hotelijerstvu Crne Gore, Turističko poslovanje broj 4, Visoka turistička škola, Belgrade, 2009., ISSN 0354-3099, COBISS.SR-ID.28575500, pp. 203-210.
	.K 2.4.	Županović I., Strategic adjustment of tourism destination management-new trends, University of tourism and management, Skopje, 2013, PRINT ISSN: 1857-6974, pp.266-281.
	K2.4.	Županović I., Strategic management and organisation of regional tourist destination, International Scientific Conference Contemporary Challenges of Theory and Practice in Economics, Economic Faculty, Belgrade, 2007., ISBN:978-86-403-0846-5, pp..401-411.
	K 2.4.	Županović I., Terzić B., The constitution and functioning of clusters as a result of recent trends of the development of tourist destination-Case Boka Kotorska, Hotellink, Journal for theory and practice of hotel industry, College of Hotel Management, Belgrade, Serbia, 2013., pp.795-814, Vol.14. No.21-22., ISSN 1451-5113, COBISS.SR-ID 107030284.
	K 2.4.	Županović I., Sustainable Risk management in banking sector, Journal of Central banking, Theory and practice, Vol 3., No.1., ISSN 1800-9581, Central bank of Montenegro, Podgorica, 2014, pp.81-100.
K 4 Radovi objavljeni na konferencijama	K 4.1	Županović I., Implementation of competitive marketing strategies on specific clusters on tourist market in CEE-case study Boka, Vienna, 2008., ISBN 978-3-9502045-7-5, pp.473-487.

	K4.1.	<p>Županović I., Sudić S.: Upravljanje sportskim objektima u okviru strateškog menadžmenta turističke destinacije, University of Belgrade, International congress-Sport facilities-current position and perspectives, University of Belgrade, Belgrade, 2009., ISBN 978-86-80255-57-6, pp. 139-147.</p>
	K4.1.	<p>Županović I., New postulates in strategic management of integrated tourist destination product in Montenegro, Faculty of tourism and hospitality management in Opatija, 19th Biennial International Congress: Tourism and Hospitality industry 2010-New trends in tourism and hospitality management, 2010., ISBN: 978-953-619879-5, published abstracts, pp. 146-147.</p>
	K 4.1.	<p>Županović I., Transition of tourism industry in Montenegro with special reference to the period of global economic crisis, International conference, Educons University, Novi Sad, 2011. ISBN 978-86-87785-30-4., COBISS.SR-ID 263754503, pp. 183-200.</p>
	K 4.1.	<p>Županović I., The conceptualization of sustainable tourism development based on the balance of construction of tourism infrastructure and preserving cultural and natural characteristics of destination, International conference, NEW URBANITY: CITIES VS. GLOBAL CHALLENGES, University Union-Nikola Tesla, Serbia, ISOCARP (International Society of City and Regional Planners), ECTP (European Council of Spatial Planners - Conseil européen des urbanistes), Belgrade, Serbia, 2012. ISBN 978-86-89111-00-2., pp. 259-267.</p>
	K4.1.	<p>Županović I., Essential prerogatives for the stable development of the Montenegrin tourism industry in crisis periods, International conference, Educons University, Novi Sad, 2012. ISBN 978-86-87785-36-6., COBISS.SR-ID 271505671., pp. 579-596.</p>
	K4.1.	<p>Županović I., Establishing of crucial system prerogatives for sustainable development of regional tourist destination Boka Kotorska, TOURISM & HOSPITALITY INDUSTRY 2012, Opatija, 2012. ISSN 1848-4573., published abstract, pp. 67.</p>
	K4.1.	<p>Županović I., The role of higher education in the overall institutional system of sustainable development in Montenegro - key principles and perspectives, University Union-Nikola Tesla, Serbia, ISOCARP (International Society of City and Regional Planners), ECTP (European Council of Spatial Planners - Conseil européen des urbanistes), Belgrade, Serbia, 2012., ISBN 978-86-89111-02-6, pp 68-75.</p>
	K 4.1.	<p>Županović I., Implementation of tourist market segmentation strategy in a function of adequate positioning of tourist destination Educons university, Novi Sad, 2013., ISBN 978-86-87785-45-8, COBISS, SR-ID 278908167., pp. 487-501.</p>
	4.1.	<p>Županović I., Adaptation of tourist destination management in relation with current market trends, International Conference Management 2014, Union university, Belgrade, 2014, ISBN 978-86-6375-011-1, COBISS.SR-ID 206892556</p>
	4.1.	<p>Županović I., Specifics of tourism system as a basis for yield management implementation, Faculty of tourism and hospitality management in Opatija, 22nd Biennial International Congress: Tourism and Hospitality industry -New trends in tourism and</p>

		hospitality management,2014 , ISSN: 1848-4573,,published abstracts, pp.53.
4.1.		Županović I., The application of yield management for the purpose of financial sustainability of the tourism system in crisis periods, International conference ,Educons University ,UDK: 330.11(082). ISBN:978-86-87785-52-6, Novi Sad, 2014, pp.419-432
4.1.		Županović I., Investment development of tourist destinations based on the general sustainability principles, Faculty of sport and tourism, Educons, Novi Sad and Faculty of tourism, University of Maribor, ISBN 978-86-85871-26-9,COBISS.SR-ID 290937607, 2014, published abstracts,pp.57-58.
4.1		Županović I., Restruktuiranje ponude turističkih destinacija kao odgovor na recesione procese- primjer Kotora, Educons University,. UDK: 338.124.2(082). ISBN:978-86-87785-65-6, Novi Sad,2015, pp.309-325.
4.1.		Županović I.,Strategic adjustment as a basis for sustainable management of integrated tourist product-case study Kotor,International Scientific conference,Management, Abstract proceedings,Belgrade, ISBN 978-86-6375-053-1,2016, published abstracts pp.332
4.1.		Županović I.,,Održivo upravljanje antropogenim faktorima turističkog proizvoda na primjeru kotorskih bedema, Educons University,Novi Sad, 2016.,UDK: 338.24.021.8.(497.11) ISBN 978-86-87785-71-7,conference proceedings, pp.259-277.
4.1.		Županović I.,Involiranje novih vidova turizma u ponudu turističke destinacije kao odgovor na nove geopolitičke i tržišne okolnosti-primjena na nivou sportskog turizma,UDK: 338(497.11)(082) ISBN 978-86-87785-77-9,Educons University,Novi Sad, 2017, conference proceedings, pp.183-197.
4.1.		Županović I.,Concept of strategic postulates as a basis for development of destinations, University of Kragujevac, Faculty of Hotel Management and tourism,Vrnjacka Banja,First International Scientific Conference,thematic proceedings,ISBN 978-86-89949-09-4,2016.pp.315-331.
4.1.		Županović I.,Contemporary forms of tourism in development and branding of tourism destination offers-case study of Kotor.University of Kragujevac, Faculty of Hotel Management and tourism,Vrnjacka Banja,Second International Scientific Conference,thematic proceedings,ISBN 978-86-89949-21-6,2017.pp.150-166.
4.1.		Županović I.,Rural tourism as a diversification factor of tourist destination offer, University of Kragujevac, Faculty of Hotel Management and tourism,Vrnjacka Banja,Third International Scientific Conference, ISBN 978-86-89949-31-5, ISBN 978-86-89949-29-2 (za izdavačku cjelinu),2018.pp.490-505.
4.1.		Županović I.Zečević D.,Social and economic aspects of sustainable development: The example of accessible tourism, University of Kragujevac, Faculty of Hotel Management and tourism,Vrnjacka Banja,Third International Scientific Conference, SBN 978-86-89949-39-1 ,ISBN 978-86-89949-37-7 (za izdavačku cjelinu) ,2019, pp.256-272.
4.1.		Županović I.Vulević M.,.Strategic development of Montenegrin tourist product in relative with current market trends,Economic journal,Bijeljina,Printed issue: ISSN 2303-5005,Online issue: E-ISSN 2303-5013,2019,pp.61-68.

Radovi objavljeni na simpozijumima	K 4.2 K4.2.	Županović I., Sailing tourism in Boka Kotorska tourist offer, International Memoir Symposium, Fakultet za turizam i hotelijerstvo, Kotor, 2006. Županović I., Neophodnost stvaranja institucionalnog okvira za upravljanje regionalnim turističkim destinacijama, Ekonomski fakultet, Kragujevac, 2008.

ČLANSTVO U RECENZENTSKIM TIJELIMA I RECENZIJE KNJIGA:

- Časopis 'Service Management', University of Szczecin, Poljska (2013-).
- Časopis Geografskog instituta, 'Jovan Cvijić, Srpska akademija nauka i umjetnosti, Beograd, Srbija (2012-).
- Časopis Economics, Institut OIKOS, Bijeljina, Bosna i Hercegovina, (2015-)
- Recenzent radova časopisa Fakulteta za hotelijerstvo i turizam, Vrnjačka Banja, Hotel and tourism management, Vrnjačka Banja, Srbija (2017-).
- Recenzent radova na konferencijama u organizaciji Udruženju ekonomista i menadžera Balkana, Beograd, Srbija (2017-).
- Recenzent knjige 'Turizam i meka moć', 2018. godina, autora doc.dr Srdjana Miloševića, Fakultet za sport i turizam, Univerzitet Educons, Novi Sad.

IZRADA STUDIJA I PROJEKATA:

- Iz oblasti turizma:
- Bazne studije iz oblasti upravljanja turističkom destinacijom za potrebe Turističke organizacije Kotor (2013-2015),

- **IPA projekat:** “Youth, women and long-term unemployed in the Labor Market” EuropeAid/137484/ID/ACT/ME projekat “Improvement of labour force qualifications, career counselling and support for employment in tourism sector in Montenegro”, projekat finansiran od strane Evropske komisije, **2016.godina** (dio koji se odnosi na obuku i testiranje iz oblasti hotelske prodaje, upravljanja prihodima i budžetiranja).
- **Revizija Projekta SS-AE,** Sektorske studije-analize i ekspertize za potrebe prostornog plana obalnog područja Crne Gore, subsektorska studija 4.6/2 turizam, Ministarstvo održivog razvoja i turizma, Vlada Crne Gore. **(2018.godina).**
- **Iz oblasti energetike:**
- Učestvovanje u izradi Strategije energetike u Crnoj Gori do 2030.godine, (u domenu naftnih derivata),

STUDIJSKI BORAVCI I TRENINZI:

- Atina (2009-2017 u više navrata) – u oblasti naftne industrije
- Beograd (1999-2017 u više navrata)-treninzi i workshopovi u domenu upravljanja projektima, kontrolinga i interne revizije (dominantno Menadžment centar i Udruženje internih revizora Srbije)

MENTORSTVA:

- Završni radovi: 55
- Specijalistički radovi: 83
- Magistarski radovi: 14

ČLANSTVO U NAUČNIM, UREDJIVAČKIM I PROGRAMSKIM ODBORIMA:

- **Član Medjunarodnog naučnog odbora**, Medjunarodna naučna konferencija, Turizam u funkciji razvoja Republike Srbije, Fakultet za hotelijerstvo i turizam, Vrnjačka Banja, Srbija.
- **Član Medjunarodnog programskog odbora**, Međunarodna naučna konferencija Menadžment, inženjering, ekologija, ICMNEE-2018, organizuje Evropski centar za operaciona istraživanja, Beograd, Srbija.
- **Član Medjunarodnog uređivačkog odbora** Tematskog zbornika radova međunarodnog značaja: Savremeni menadžment alati i ekonomija turističkog sektora današnjice, Asocijacija ekonomista i menadžera Balkana Beograd, u saradnji sa Fakultetom za turizam i ugostiteljstvo iz Ohrida, Makedonija.
- **Član Medjunarodnog uredjivačkog odbora**, Časopis Economics, Oikos Institut, Bijeljina, Bosna i Hercegovina.

ČLANSTVO U EKSPERTSKIM TIJELIMA:

- **Ekspert Agencije za kontrolu i obezbjeđenje kvaliteta visokog obrazovanja** kada su u pitanju reakreditacije studijskih programa, kao i akreditacije ustanova visokog obrazovanja u Crnoj Gori (2018-).
- **Član Statističkog savjeta Crne Gore** (2014-2019).