

## Europass Curriculum Vitae



### Personal information

First name(s) / Surname(s) **Velizar Sredanovic**  
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E-mail [mina@t-com.me](mailto:mina@t-com.me)  
Nationality Montenegrin  
Date of birth 12.09.1962  
Gender Male

**Work experience** Since October 2017 Associate Professor Mediterranean University in the field of science Theory of Media and Communication at the University of Mediteran Podgorica - Faculty of Visual Arts. Since October 2018 teaching Methodology of the production of scientific-research and artistic work to master studies at Faculty of Visual Arts; From September 2018. teaching: Sociology, Business Ethics, PR – Strategies and Tactics and International Marketing at Economic and Business faculty, as well as Sociology at Law faculty.  
Since December 2012, Assistant Professor. Mediterranean University Faculty of Visual Arts Poodgorica, FVU-courses: Research Methods in the media, Introduction to Media and Introduction to Communication  
MBC (2014): Public Relations - Strategies and Tactics.

Type of business or sector	<b>Since Septembar 1999 to Decembar 2012</b>
Name and address of employer	<b>Assistant to the General Manager and Director of Research and Development Programs and Public Audience, RTCG (Radio Television of Montenegro) – national radio and television production and broadcasting company, Cetinjski put.b.b. 81 000 Podgorica</b>
Dates	Since 1995 -1999
Occupation or position held	RTCG (Radio Television of Montenegro) – national radio and television production and broadcasting company (documentary programs and informative shows)
Name and address of employer	Cetinjski put bb, 81000 Podgorica, Montenegro
Dates	<b>Since 2012.</b>
Occupation or position held	<b>Assistant Professor in the subject methods of media research Faculty of Visual Arts Mediterranean University</b>
Name and address of employer	Ul.Vaka Đurovića b.b. Podgorica
Dates	<b>2009 – 2010 and 2013</b>
Occupation or position held	<b>Visiting Professor at the Graduate School for Communications, Faculty of Political Sciences,</b>
Name and address of employer	<b>University of Sarajevo</b> Skenderija 72, 71 000 Sarajevo, Bosnia and Herzegovina
Dates	2009 - present
Occupation or position held	Assistant Professor and Doctor of Science at the Faculty of Visual Arts, University Mediterranean,
Name and address of employer	Vaka Djurovica bb. Podgorica
Dates	<b>2007- 2009</b>
Occupation or position held	<b>Ethics in Journalism, Mass Media Language, Intro to Journalism, Theory and Techniques in Journalist, Faculty of Philosophy, University of Montenegro, Niksic</b>
Name and address of employer	Danila Bojovića bb 81400 Niksic
Dates	2008 - present
Occupation or position held	Ethics in Journalism, Mass Media Language, Intro to Journalism, Theory and Techniques in Journalism, Faculty for Sports and Physical Education, University of Montenegro
Main activities and responsibilities	Vuka Karadzica 83, 81400 Nikšić
Name and address of employer	
Dates	<b>1995 - 1999</b>
Occupation or position held	<b>Editor in documentaries, news programs, and production at RTCG (Radio Television of Montenegro)</b>
Name and address of employer	Cetinjski put bb, 81000 Podgorica
Dates	<b>1987 - 1995</b>
Occupation or position held	<b>Journalist, Editor and Chief Correspondent, daily press “Pobjeda”</b>
Name and address of employer	Oktobarske revolucije, 81000 Podgorica, Montenegro
Dates	<b>1978 – 1987</b>
Occupation or position held	<b>Freelance journalist and contributor to numerous youth and university newspapers, and magazines with the highest distribution network in the former Yugoslavia</b>
Main activities and responsibilities	
Name and address of employer	
<b>Education and training</b>	

Dates, title of qualifications awarded, principal subjects/occupational skills covered, name and type of organisations providing education and training

**2008 - PhD in Journalism, Faculty of Political Sciences, University of Sarajevo, BiH**  
 Doctoral thesis: "Influence of Media on Public Audience in Montenegro from 1906 to 2006 "

**2006 - Master of Social Sciences in Journalism**, Faculty of Philosophy, University of Tuzla, BiH. Master's thesis "Managing Public Relations in RTCG",  
**Grade Point Average: 10/10**

**1986 – Undergraduate Studies in Journalism and Sociology, Faculty of Political Sciences, University of Sarajevo,**  
**Grade Point Average: 9.16/10,**  
**Honours: Silver Badge of the University of Sarajevo**

**1984 – Associate Degree**, Yugoslav Institute of Journalism, Belgrade, Serbia

**Training and Specializations:**

**2001 – Specialization in RTR (Radio Television of Russia) and TVC Russia, as a scholar of the Russian Government and University Druzba Narodov, Moscow**

**2000 – Specialization in BBC, London**

**Personal skills and competences**

Mother tongue(s)

**Montenegrin/Serbian**

Other language(s)

Self-assessment

*European level (\*)*

Understanding		Speaking		Writing	
Listening	Reading	Spoken interaction	Spoken production		
Good	Good	Good	Good	Good	
Basic	Basic	Basic	Basic	Basic	

**Russian**

**English**

(\*) [Common European Framework of Reference for Languages](#)

**Social skills and competences**

Responsible, communicative, team player, excellent organizational skills

**Organisational skills and competences**

Decades of experience in editorial and managerial positions for print and electronic media. In addition to significant positions in daily press Pobjeda and RTCG, led a series of major research projects and analyses in public relations and market research.

**Computer skills and competences**

MS Office programs (Word, Excel, PowerPoint)

**Driving licence**

B category

## Additional information

### Projects, studies, research, analysis

#### **Projects, studies, research and analysis of electronic media in RTCG.**

Project Manager - market research, advertising, audience rating of RTCG, February 2001-2003.

The analysis of the TV advertising market in Montenegro and the position RTCG June 2002 (project manager)

Project Manager - Radio Montenegro, research, statistics analysis 2001-2004

Project Facilitator - Research, analysis, and media presentation of the neighbouring countries "Neighbours about Neighbours", countries covered: Bosnia and Herzegovina, Serbia, Montenegro and Croatia / generated through writing major print media (newspapers author analysis) www.mediaplan.ba October 2006.  
MEDIPLAN Institute Sarajevo

**Please refer to Annexes (next page) for list of publications**

## List of publications

### **Books(2):**

### **Articles** (indexed journals; chapters in books)

List any items attached. (Remove heading if not relevant, see instructions)

1. **The public and the media in Montenegro.** Cetinje: Body Printing, 2007. 227 pages., Ills. ISBN 978-86-7420-034-6. [COBISS.CG-ID 11457552]
  2. **Builders of Montenegro (the first book of businessmen),** (Edition "People, People"). Podgorica: Laussa: Unireks, 1996. 397 p., Ills. ISBN 86-427-0518-3. [COBISS.CG-ID 1179920]
1. **FREE ACCESS TO INFORMATION AND FREE JOURNALISM IN EUROPE- MEDIA DIALOGUES journal for research of the media and society,year VI,number 24 Podgorica May 2016.**page 267- 292. ISSN1800-7074 UDK 316.774 [COBISS. CG-ID 12734480]
  2. **Assassination at Sarajevo and Young Bosnia-repercussion and concenquences in the Kingdom of Montenegro** edited by Vujovic Vera.**Scientific conference of Freedom and Science.**Tom 2/1, Faculty of Philosophy:Collection of works from Scientific conference,at Pale from 6<sup>th</sup> to 8<sup>th</sup> of june 2018 **Special editions,Scientific conferences,Book 9 t.2/1:Faculty of Philosophy,Pale,2015,page 403-465.** ISBN 978-99938-47-67-0 [COBISS.RS-ID 5016856]
3. **Period networked individualism, Science and globalization, Arts, Science:** Proceedings from the Conference, Pale, 17-19. May 2013; ISBN 978-99938-47-57-1 (Special Editions, Scientific Meetings, Vol. 8, no. 2/1) Pale Faculty of Philosophy, 2014, p. [455] -465. [COBISS.RS-ID 4257816]
  4. **Tablet swallowed Gutenberg, Media dialogues,** journal for research media and society, years. 6, No.16, Podgorica, May, 2013 Research Media Centre ISSN 1800-7074. [COBISS.CG-ID 12734480]
5. **Start montenegrin journalism and political public opinion in Montenegro** In: KOVAČEVIĆ, Milos (eds), spades, Milenko (s). Science and Politics, Philosophical Science: Proceedings of the Symposium, Pale, 21-22. May 2011, (Special Publication, Conference, Vol. 6, t. 2). Pale: Faculty of Arts, 2012, p. [265] -275. [COBISS.CG-ID 4375821]
  6. **Politics, public opinion and the media in Montenegro.** In: KOVAČEVIĆ, Milos (eds), spades, Milenko (s). Science and identity, philosophical science: Proceedings of the Symposium, Pale, 22-23. May 2010., (Special Publication, Conference, Vol. 5, t. 2). Pale: Faculty of Arts, 2011, p. [367] -377. [COBISS.CG-ID 4375821]
  7. **Sports journalism and media studies.** Sport Mont, 2008, vol. 6, no. 15/17, p. 483-487, graph. views. [COBISS.CG-ID 4818957]
  8. **Influence and power of media in political campaigns = Influence and power of media in political campaigns. Sociological torch, 2007,** vol. 1, no. 2, p. 134-140. [COBISS.CG-ID 4814093].

1. **Journalism as mirror of crisis, Montenegrin Academy of Art Sciences, Credibility of media – unreachable dream (25<sup>th</sup> of september 2015).** Scientific conferences, edited by Martinovic Niko, book 140; Department of humanities, book 8; Podgorica 2016, page 51-65. ISBN 978-86-7215-389-7 [COBISS. CG-ID 31877648]
2. PR and media- agents or company tailors, Modern media and PR, Culture, Journal of Theory and sociology of culture and cultural policy, Belgrade, Institute for the Study of Cultural Development, 2013, ISSN 0023-5164 [COBISS.SR-D 8472066]
3. Ecological approach to public relations and journalism society in transition at the threshold of environmental durability in high-risk society. In: Nature Conservation in the 21st Ages. Podgorica: Institute for Nature Conservation of Montenegro, 2011, p. 855-858. [COBISS.CG-ID 4376077]
4. Media and Education: (continuing education). In: Education and the Media: papers from the Symposium, Podgorica, 21 December 2006. (Conferences, Department of Social Sciences, Vol. 88, Vol. 34). Podgorica: Montenegrin Academy of Sciences and Arts, 2008, p. 195-203. [COBISS.CG-ID 18370064]
5. Relations in Montenegro. Nut, 2006, vol. 7, no. 27-28, p. 103-128. [COBISS.CG-ID 12007184]
6. Subscriber nobody asks. Nut, 2002, vol. 3, no. 9/10, p. 409-422, tables. [COBISS.CG ID 103618572]

### Scientifically popular articles and reviews

1. A Research of Summary and Analysis of Electronic Media in Montenegro with special view on Informative and Political TV programmes, www rtcg.co.yu 2001.g
2. Analysis of Position of RTCG and Other Broadcasters in Montenegro, www. Media Online.ba, 2002.g
3. NEW MEDIA MOUTHFUL OF DEMOCRACY, www. Media Online.ba, 2002.g
4. GAMES WITH THE PUBLIC SERVICE , www. Media Online.ba, april 2004.g
5. ON THE BROADCASTING STRATEGY: FREQUENCY ALOCATION ANNOUNCED A MEDIA TEMPEST, www. Media Online.ba, maj 2004.g