

Undergraduate studies – Study programme

Financial Management

Year I			
Course title	Semester	Lectures + tutorials	ECTS
Microeconomics	I	4+2	7
Business Informatics	I	2+3	6
Sociology	I	3+2	6
Business Mathematics	I	3+3	6
English Language I	I	1+3	5
Total of ECTS credits			30

Year I			
Course title	Semester	Lectures + tutorials	ECTS
Fundamentals of Marketing	II	3+2	7
Fundamentals of Management	II	3+2	6
Macroeconomics	II	3+2	6
Business Law	II	3+3	6
English Language I	II	1+3	5
Total of ECTS credits			30

Year II			
Course title	Semester	Lectures + tutorials	ECTS
Economics of European Integration	III	3+2	6
Business Finance	III	3+2	6
Business Statistics	III	3+3	6
Financial Accounting	III	3+3	7
English Language II	III	1+3	5
Total of ECTS credits			30

Year II			
Course title	Semester	Lectures + tutorials	ECTS
Monetary Economics	IV	2+3	6
Public Finance	IV	3+2	6
Financial Markets	IV	3+2	6
Managerial Accounting	IV	3+3	7

English Language II	IV	1+3	5
Total of ECTS credits			30

Year III			
Course title	Semester	Lectures + tutorials	ECTS
Banking	V	3+3	7
E-Business	V	3+2	6
Investments	V	3+2	6
Introduction to Econometrics	V	2+3	6
English Language III	V	1+3	5
Total of ECTS credits			30

In the sixth semester the student selects one of three specialized fields of study:

- **BANKING AND INSURANCE**
- **ACCOUNTING AND AUDITING**
- **SMALL BUSINESS**

Year III - Banking and Insurance			
Course title	Semester	Lectures + tutorials	ECTS
International Finance	VI	3+2	6
Insurance and Risk Management	VI	2+3	6
Banking Operations and E-Economy	VI	3+2	6
English Language III	VI	1+3	5
Elective Course as the Final Paper	VI	3+3	7
Total of ECTS credits			30

Year III - Accounting and Auditing			
Course title	Semester	Lectures + tutorials	ECTS
International Finance	VI	3+2	6
Financial Analysis	VI	2+3	6
Control and Audit	VI	3+2	6
English Language III	VI	1+3	5
Elective Course as the Final Paper	VI	3+3	7
Total of ECTS credits			30

Year III - Small Business			
Course title	Semester	Lectures + tutorials	ECTS
Financing Small and Medium Enterprises	VI	3+2	6
Entrepreneurship and Small Business	VI	2+3	6
Management and Small Business	VI	3+2	6

English Language III	VI	1+3	5
Elective Course as the Final Paper	VI	3+3	7
Total of ECTS credits			30

Undergraduate studies – Study programme *Marketing Management*

Year I			
Course title	Semester	Lectures + tutorials	ECTS
Microeconomics	I	4+2	7
Business Informatics	I	2+3	6
Sociology	I	3+2	6
Business Mathematics	I	3+3	6
English Language I	I	1+3	5
Total of ECTS credits			30

Year I			
Course title	Semester	Lectures + tutorials	ECTS
Fundamentals of Marketing	II	3+2	7
Fundamentals of Management	II	3+2	6
Macroeconomics	II	3+2	6
Business Law	II	3+3	6
English Language I	II	1+3	5
Total of ECTS credits			30

Year II			
Course title	Semester	Lectures + tutorials	ECTS
Economics of European Integration	III	3+2	6
Business Finance	III	3+2	6
Human Resource Management	III	3+3	6
Financial Accounting	III	3+3	7
English Language II	III	1+3	5
Total of ECTS credits			30

Year II			
Course title	Semester	Lectures + tutorials	ECTS
Services Marketing	IV	3+3	7
Marketing Research	IV	3+2	6

Consumer Behaviour	IV	3+2	6
Strategic Management	IV	3+2	6
English Language II	IV	1+3	5
Total of ECTS credits			30

Year III			
Course title	Semester	Lectures + tutorials	ECTS
Marketing Logistics	V	3+2	6
Business Marketing	V	3+2	6
Leadership	V	3+3	7
E-Business	V	3+2	6
English Language III	V	1+3	5
Total of ECTS credits			30

In the sixth semester the student selects one of three specialized fields of study:

- INTERNATIONAL MARKETING
- PUBLIC RELATIONS

Year III - International Marketing			
Course title	Semester	Lectures + tutorials	ECTS
Marketing Communications	VI	2+3	6
International Marketing	VI	2+3	6
International Management	VI	3+2	6
English Language III	VI	1+3	5
Elective Course as the Final Paper	VI	3+3	7
Total of ECTS credits			30

Year III - Public Relations			
Course title	Semester	Lectures + tutorials	ECTS
Marketing Communications	VI	2+3	6
Public Relations	VI	2+3	6
Business Ethics	VI	3+2	6
English Language III	VI	1+3	5
Elective Course as the Final Paper	VI	3+3	7
Total of ECTS credits			30