

Subject title: International Business			
Subject status	Semester	Credit value	Teaching load
Compulsory	III	6	2L+2T
Study programme: MBA in Management, Finance and Agribusiness			
Responsible staff: Laszlo Kozar, UD and Rade Jovovic, UM			
Pre-requisite: Nil			
Objectives: To make students capable to understand the main questions and techniques of International Business.			
Learning approach:			
Lectures:	30 hours		
Individual work/team work:	30 hours		
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	60 hours		
Assessment:			
Written exam: 70%			
Individual assignment: 30%			
SYLLABUS:			
<ul style="list-style-type: none"> • Background of the International Business • Principles of GATT/WTO • International Trade Policy of the EU • The participants of International Business connections. • The question of indications and firm offers • Incoterms 1990, 2000 I. • Incoterms 1990, 2000 II. • Incoterms 1990, 2000 III. • The question of contracts. • Commodity exchange in the International Business. • Terms of payments. • Case studies • Individual assignment consultation 			
Reading list and references:			
Compulsory literature:			
Laszlo Kozar: International Business. Budapest Business School. Digital Edition, 2006.			
Recommended readings:			
Michael R. Czinkota, Ilkka A. Ronkainen: International Marketing. 6th Ed. Harcourt College Publisher, Fort Worth, USA, 2001.			
Stuart R. Veale: Stocks Bonds Options Futures. New York Institute Finance, 2nd Ed., 2000			