


PERSONAL INFORMATION

Milica Raičević



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Date of birth 30/06/1978 | Nationality Montenegrin

WORK EXPERIENCE

September 2010 -

Teaching assistant

Faculty of Economics and Business, Mediterranean University, Podgorica, Montenegro,

- Teaching assistant for the subject: Macroeconomics, Strategic management, International marketing, International management, Marketing research, Marketing logistics, Leadership, Services marketing

October 2006 – September 2010

Teaching assistant

Faculty of Business Management, Bar

- Teaching assistant for the subject: Fundamentals of economy, Business economy, Financial management and strategic Managerial Accounting, Services marketing

July 2005 – October 2006

Payroll officer

Rudnici boksita, Nikšić

EDUCATION AND TRAINING

2015 -

PhD Candidate

Faculty of Economics and Business, Mediterranean University, Podgorica, Montenegro,

2010

Master (Completed two-year postgraduate studies)

University of Belgrade, Faculty of Economics, Belgrade

- International management and marketing

2005

Graduated Economist (Completed Four-year undergraduate studies)

University of Montenegro, Faculty of Economics, Podgorica

- International economy

PERSONAL SKILLS

Mother tongue(s)

Montenegrin

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	B2	B2	C1

French	A2	A2	A2	A2	A2
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Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user
[Common European Framework of Reference for Languages](#)

Computer skills ▪ Microsoft Office

Driving licence B

ADDITIONAL INFORMATION

Publications Conferences

- "Stilovi liderstva i organizaciona kultura na primjeru turističkih preduzeća u Crnoj Gori", 5th International Scientific Conference Trends in Development of Tourism and Hospitality, Kotor, October 11-12, 2018. Montenegro, University Of Montenegro Faculty of Tourism and Hotel Management (with O. Simović, Đ. Perović)
- „Savremeni pristup komunikacijama u marketingu u bankarstvu“, Medijski dijalozi - Časopis za istraživanje medija i društva, ELITEkonomska laboratorija za istraživanje tranzicije, (paper accepted) (with J.Žugić)
- "Impact of Tipping on Workers' Motivation: Case Study from Montenegro", 9th Annual Global Business Conference 2018 Dubrovnik (Croatia), Sep 26th – 29th, 2018 Conference Theme: Developing new value-creating paradigms (with Raspor, A., Medenica-Mitrović, D., Lacmanović, D.)
- "Models of measurement of quality of banking services", International Symposium on Business and Economics, GSI & UM, 5-8 September 2018, Podgorica, Montenegro (with J.Žugić)
- "A comparative analysis of the corporate identity of banks in Montenegro" International Symposium on Business and Economics, GSI & UM, 5-8 September 2018, Podgorica, Montenegro (with D.M.Mitrović)
- "Quality of Operations for the Purpose of Competitive Advantage of the Bank", International Scientific and Expert Conference "Economic Development and Competitiveness of European Countries: Achievements-Challenges-Opportunities". Novi Sad, School of Business in Novi Sad, Republic of Serbia, October 3-5, 2018. (with D.M.Mitrović)
- „Social Responsibility of Banks in the Function of Comparative Advantage on the Market“, Economic Analysis Vol 51 No 1-2 (2018), Beograd (with D.M.Mitrović)
- „Measurement of the Quality of Banking Services in Montenegro by applying the SERVQUAL model“, (XIV International May Conference on Strategic Management IMKSM18, Tehnical Faculty in Bor, University of Belgrade Book of Proceedings of 14th International May Conference on Strategic Management – IMCSM18 Edition: IMCSM Proceedings; Volume XIV, Issue (2) (2018), Bor) (with D.M.Mitrović)
- „Social Responsibility of Banks in the Function of Comparative Advantage on the Market“, (9th Annual International Conference "Sustainable Growth in Small Open Economies", Institute of Economic Sciences, Belgrade, October 26, 2017, Belgrade, Serbia) (with D.M.Mitrović)
- "Značaj i uloga integrisanih komunikacija u savremenom bankarskiom marketingu“, Medijski dijalozi, 2017. (with J. Žugić)
- "Public involvement as a basis for good decision making", International Conference ICQME 2016, Petrovac (with M.Kovačević and O.Simović)
- "New marketing paradigm for small and medium sized enterprised", International Conference "Management 2014", Belgrade, 2014. (with M. Kovačević and R. Jovičević)
- „QMS-om do unapređenja sprovođenja procedura javnih nabavki“, Kvalitet & izvrsnost, 2013. (with N.Kostić)
- „Uticaj Internet marketinga na krizu štampanih I elektronskih medija“, Medijski dijalozi, 2013. (with J.Žugić)
- „New Marketing Environment - The Ranges and Limits“, International Congress AVA – AGRIMBA 2013. (with J.Žugić and R.Jovičević)
- „Razvoj partnerskih odnosa – šansa za unapređenje procesa javnih nabavki“, 17.Savjetovanje SQM 2013. Tivat (with N.Kostić)

- References Jelena Žugić, Full Professor, Faculty of Economics and Business, Mediterranean University, Podgorica
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Predrag Bjelić, Full Professor, University of Belgrade, Faculty of Economics, Belgrade
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